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March 11, 2009

h.u.m.a.n. (Healthy Vending) - A Good Idea, an Even Better Company!



This afternoon, I had an opportunity to chat with Sean Kelly, CEO of HealthyVending.com. Many years ago, I had explored the concept of **healthy vending** with a good friend of mine that was in the industry. On the surface the concept seemed quite simple. All we had to do was replace the poor choices found in most vending machines with some healthier options, and we would cure worldwide obesity within a few years.

After spending about a week researching this "simple concept" we quickly realized a successful execution of a healthy **vending machine business** was anything but simple...we never spoke about it again.

So at this point I should step back and thank Twitter.

Earlier this week, I asked (via tweet) if anyone knew of any healthy vending machine companies. A visit to a local high school for my Sunday morning b-ball game prompted me to ask this question as there was not one healthy option to choose from in the vending machine.

While I received several responses to my post, no one was able to provide me with any answers. Just when I thought the issue was dead, I was contacted by Sean introducing me to his company, **healthyvending.com**.

The mission of Sean's company is to **help unite man and nutrition (h.u.m.a.n.)** by placing premium healthy vending machines across the globe and giving 10% of proceeds back to charitable causes that fight obesity and malnutrition.

For the last 15 months h.u.m.a.n. Healthy Vending has focused on building a one of a kind **healthy vending machine**, specifically designed to overcome the obstacles that have prevented healthy vending from achieving a mainstream adoption in the past.

h.u.m.a.n. machines were created to accomplish three primary goals:

1. Increase revenues & profits for vending operators & sales commissions for locations.
2. Make operating, maintaining, & stocking the machines easier while making consumer interaction more enjoyable.
3. Create happy, healthy & loyal customers.

The machine features a touch-screen LCD, streaming video content, a cashless payment system, an eco-friendly power device and attractive graphics.

Aside from their unique machine, h.u.m.a.n. Healthy Vending utilizes on-location surveys, demographical analysis, & past precedence, to determine the specific product mix that best suits each location.

What most impressed me about my conversation with Sean is his companies commitment to the fight against obesity/malnutrition coupled with his clarity regarding the importance of making his machines profitable.

In today's economy, most schools, health clubs, airports, hospitals, etc. would be hesitant about giving up the revenue they derive from their current vending machines just to promote healthier food choices.

h.u.m.a.n. Healthy Vending is the rare breed of company that truly does offer the best of both worlds.

Healthv Food Choices + A Significant Revenue Opportunity = h.u.m.a.n. Healthv

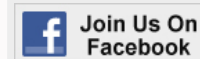
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Vending

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I totally agree with this comment, thanks for sharing, have a nice day!!

Posted by: [Buy Viagra](#) | [September 22, 2009 at 04:05 PM](#)



Hi
A visit to a local high school for my Sunday morning b-ball game prompted me to ask this question as there was not one healthy option to choose from in the vending machine.
John B. Barnhart

Posted by: [Generic Viagra](#) | [September 28, 2009 at 07:33 AM](#)



Most of the vending machines in schools and public places are not healthy because they are not checked by the owners or if the product or food inside is still in good shape. Most of the foods are expired and some of them have cockroaches inside too. It is so disgusting!

Posted by: [buy soma online](#) | [October 22, 2009 at 11:24 PM](#)



This is some very valueable information, thank you very much.

Posted by: [us drugstore](#) | [November 18, 2009 at 08:02 AM](#)

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